C-Prot

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Entrance

C-Prot; develops unique cyber security products that solve cyber security problems of users with inno vative methods, address the global market that can be used on different platforms, and prioritise user experience. The cyber security products it develops are used in the protection of critical infrastructures such as defence industry, telecommunications, energy, banking, health, transportation and finance.

C-Prot has OPSWAT, STARCHECK, SKD AWARDS, VB100 awards with the highest criteria that very few companies in the world have.

C-Prot is a member of the "European Expert Group for IT-Security", the PCI, the "Anti-Malware Testing Standards Organization" and the "Association of Asian Antivirus Researchers"..

C-Prot will continue to keep you safe in the digital world with a wide range of high-tech cybersecurity products, from smart televisions to mobile devices, while maintaining its commitment to providing its customers with the best endpoint protection products.

Corporate identity

Logo Vertical Overview

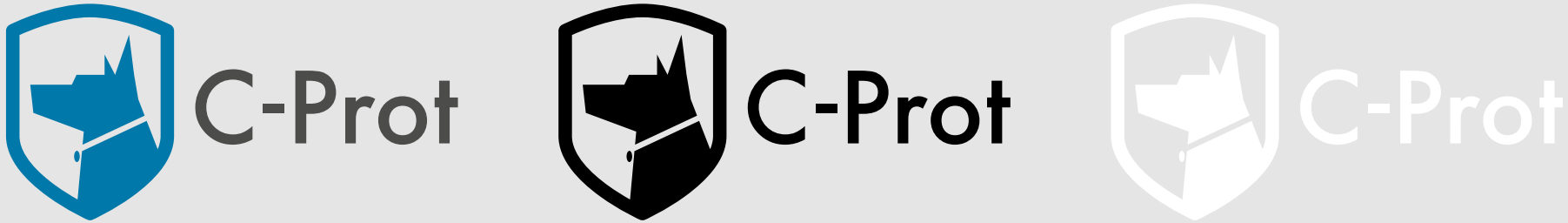
There is no universal typeface for the C-Prot Logo. C-Prot logotype has been specially created and no changes should be made to it.

C-Prot

C-Prot

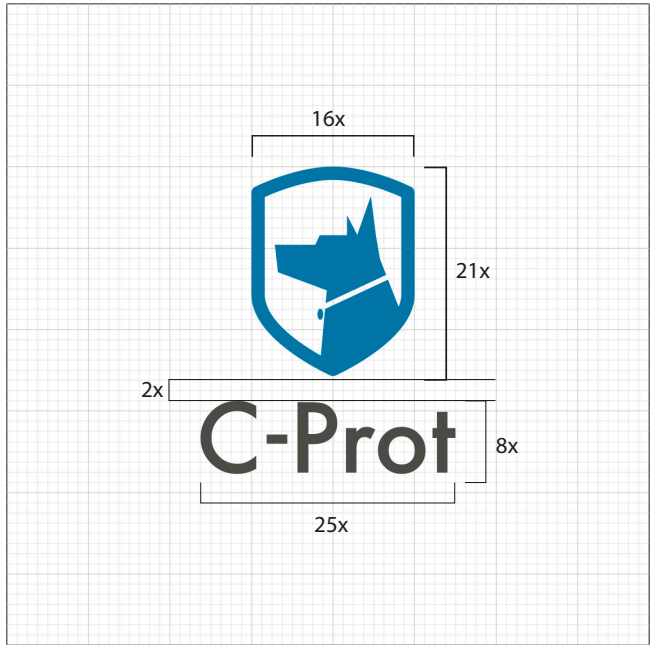
C-Prot

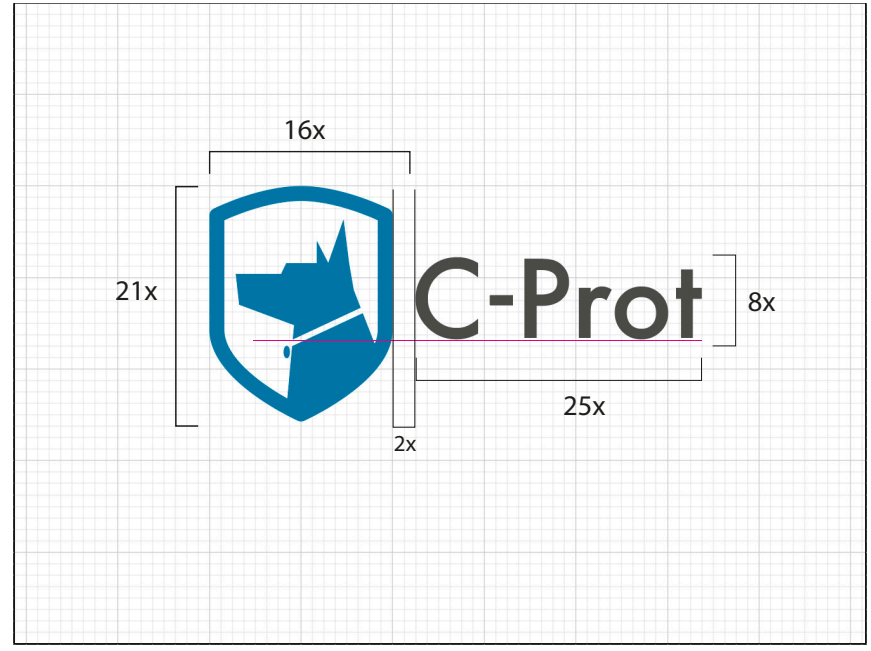
Logo Horizontal General View



Logo Drawing

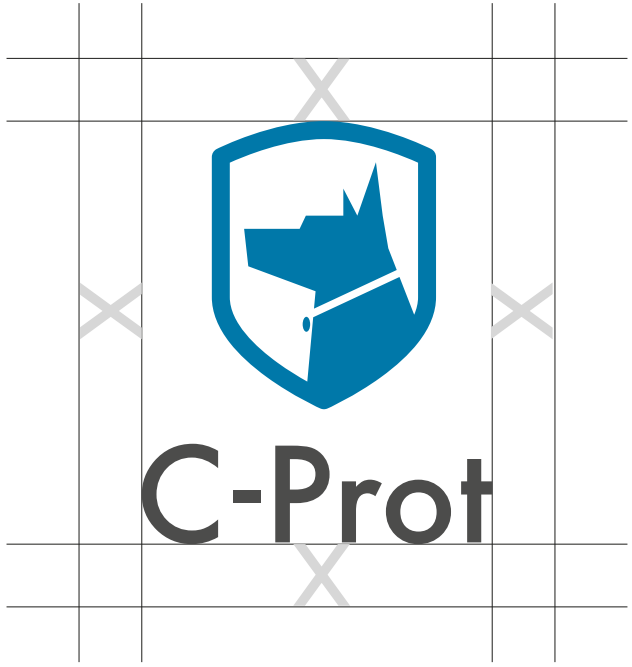
The logo consists of each square 'x' value. The 'x' value should definitely not be corrupted. When using the logo horizontally, the bottom of the 'C-Prot' text should be aligned with the dog's neck.





Logo Security Area

The security area of the logo is described by the x value with the guide line below. The minimum area recommended to be left around the logo (security area) should be as high as the height of the tiny letters (r) shown with "x" below.



Logo Minimum Usage

1,8112 cm

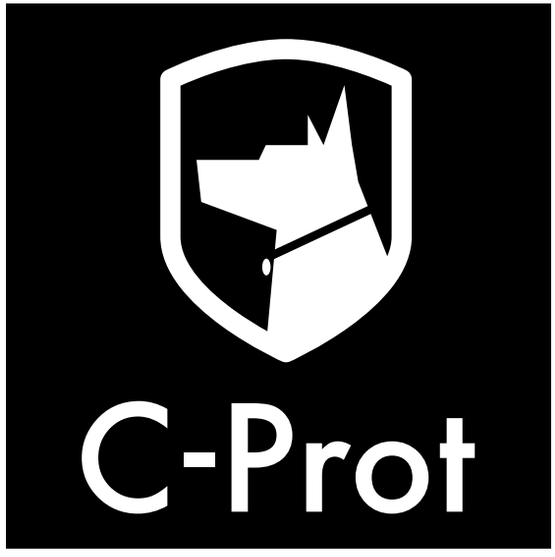
1x5 cm - 15x15 mm - 42,52 px

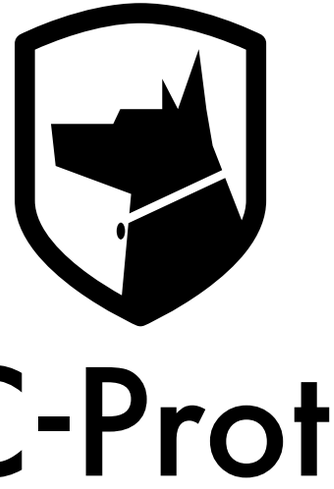
1,8112 cm

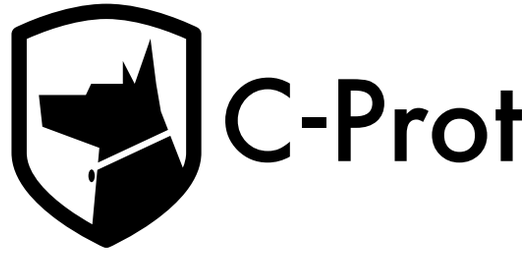
1x5 cm - 15x15 mm - 42,52 px

Logo Black and White Usage

The use of the logo in black and white is explained below. It should definitely not be used with extra color.







Logo Black and White Usage

The use of the logo in black and white is explained below. It should definitely not be used with extra color.

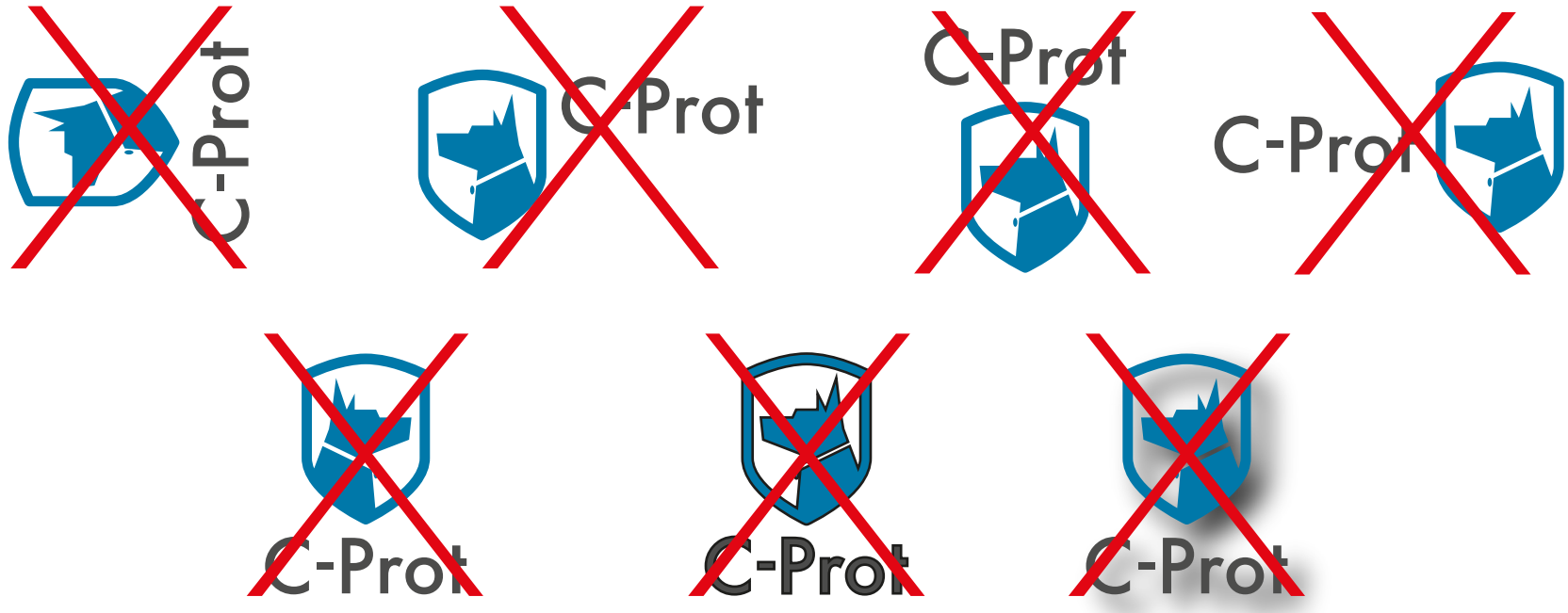
Slogan

Our slogan, which means 'Cognitive Protection', is compatible with the high-level technologies we produce globally.

Cognitive Protection

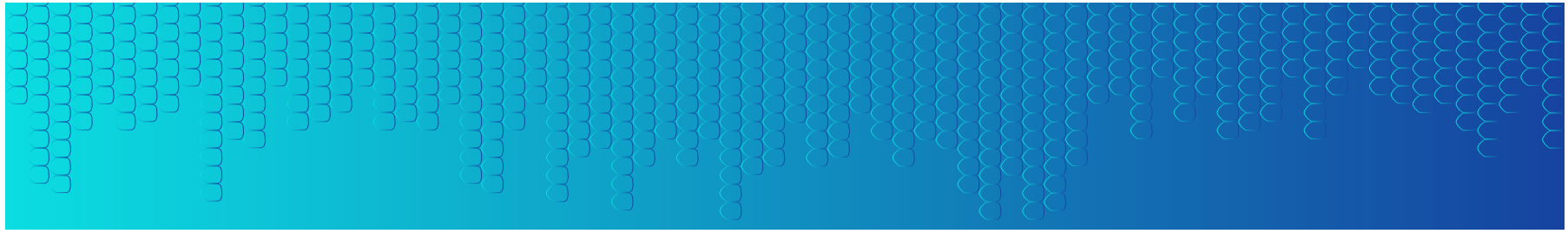
Logo Misuse

The character of the logo will never be changed and will not be decorated with additions such as shadows or contours.



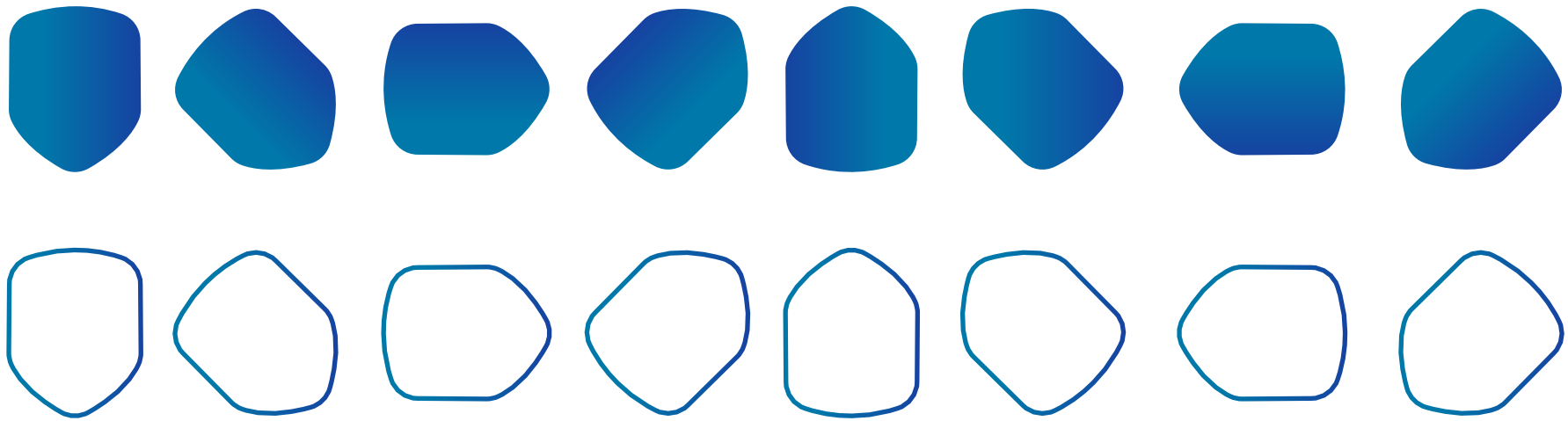
Watermark

The use of watermark of the logo is explained below. The pattern should never be changed and the rules of use should not be violated.



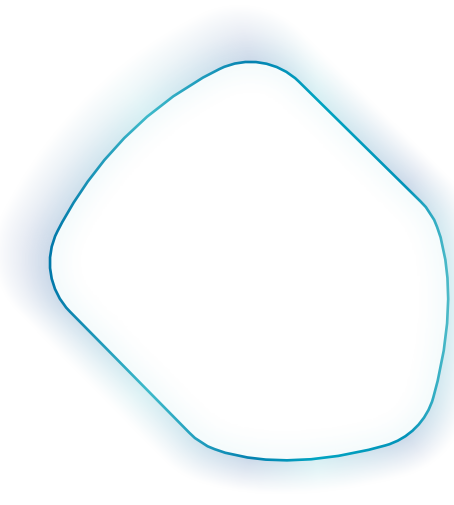
Shield

The correct angles of the shield used in the logo are as follows. It cannot be used at a different angle.



Brand Imprint

The shield that has become a trademark must be used as stated below. Different variants can be created as brand awareness increases.



Typography

Futura Font Family

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Aa

Averta Font Family (Yardımcı)

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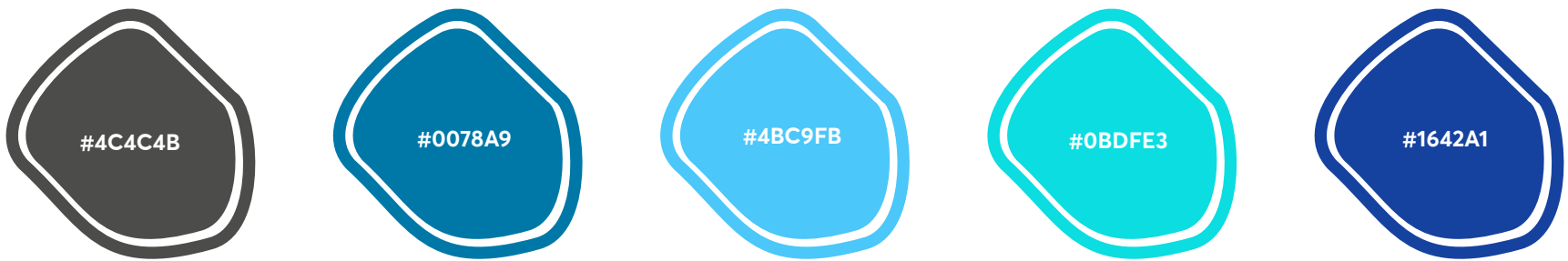
Corporate Color

Color palette



Color Palette (auxiliary)

#00B3FA
#008FC7
#00587A
#155AED
#002A3B
#3B7B94

#FCFCFA
#C9C9C7
#FBFAFC
#E1F1FC
#E3E3E1
#B3C0C9

#7D7D7C
#E3E3E1
#FAC119
#00FAB7
#FAEE19
#0BE36C

#0DFD34
#FA1945
#ADA509
#AD5B00
#FA8400
#FA4E19

#E219FA
#FA8F19
#C71437
#AE8625
#B49B57
#C71437

#EDC967

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